

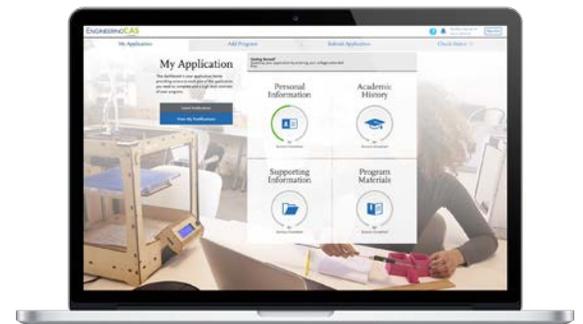


## EngineeringCAS™ extends institutional reach while improving admissions efficiencies for graduate engineering programs.

The first and only Centralized Application Service (CAS™) for engineering programs, EngineeringCAS™ brings admissions offices an improved way to recruit, enroll and admit best-fit students while saving money and headcount each admissions cycle. So you can focus your efforts on building better engineering classes, EngineeringCAS optimizes the admissions process for all stakeholders.

EngineeringCAS offers a single application portal, which benefits applicants by:

- **Streamlining the process** for researching and applying to multiple programs of interest.
- **Offering a modern application experience** that guides them through the application process.
- **Providing 24/7 access** to real-time application status updates.



EngineeringCAS adds your school and programs to a global engineering education marketplace, benefiting your admissions office by:

- **Decreasing time to decision** by providing a processing team as an extension of your staff, scanning of transcripts and packaging application components.
- **Driving awareness of all of your engineering programs** through a streamlined application process and communications tools that enable targeted, personalized communications to those interested in your program.
- **Simplifying reporting** so you can offer transparency into your process as you balance competing demands for your time and attention.
- **Providing insight into enrollment trends and performance** on your campus through robust analytics tools.

“ I'm looking more at enrollment management and how EngineeringCAS can be used to better understand what my actions should be, and for those actions, what my yield potentially can be.”

CRAIG G. DOWNING, PH.D.  
*Associate Dean of Lifelong Learning  
and Head of the Department of  
Engineering Management*

**ROSE-HULMAN**  
INSTITUTE OF TECHNOLOGY

EngineeringCAS benefits the **engineering discipline as a whole** by:

- **Collecting and delivering consistent, actionable data** about national, discipline-wide enrollment and recruitment trends.
- **Facilitating enrollment projections** to help guide creation of data-driven recruitment strategies.
- **Creating an opportunity to share best practices** for building a better engineering class, and ultimately a better workforce.

### What's Included with CAS?

#### For applicants:

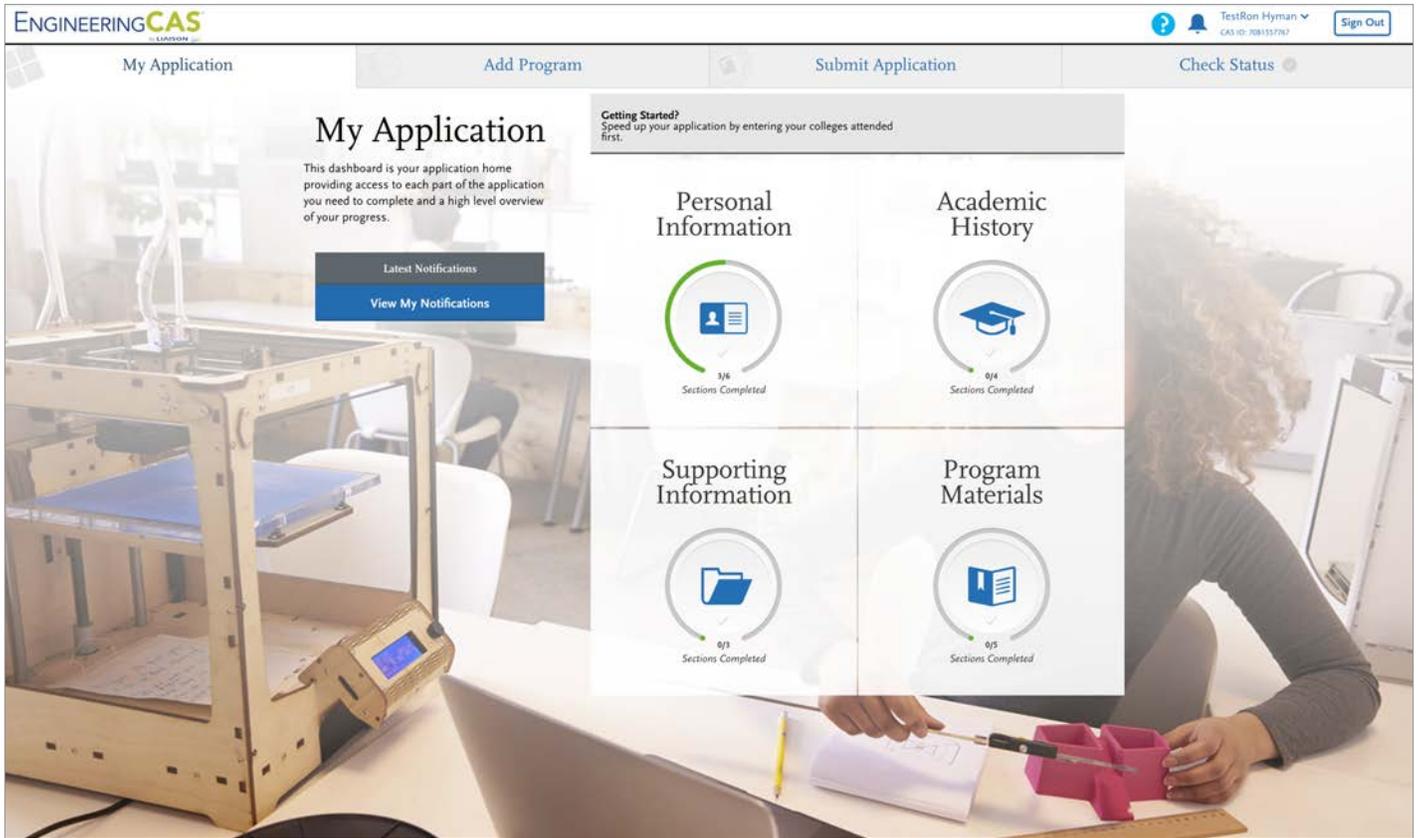
- Single mobile friendly application
- Transcript upload and official request
- Letters of recommendation
- Notifications of status

#### For institutions:

- Free participation in marketplace
- Free applicant support
- Free scanning and processing services
- Free packaging of materials to completion
- Free enrollment management software
  - Workflows by program
  - Scoring rubrics
  - Interview management
- Free reporting and analytics

#### For the discipline:

- Evergreen reporting and trend analysis



EngineeringCAS is brought to you by Liaison, the leading provider of higher education admissions management and enrollment solutions. EngineeringCAS is a full-service, web-based application solution, that allows students to apply to multiple programs of interest with just one set of application materials.

Today, over 31,000 programs nationwide have adopted a Centralized Application Service (CAS™). It's no surprise that these intuitive online portals are trending when you consider that they create opportunities for recruitment and collaboration among community peers.

EngineeringCAS specifically offers:

- A platform for driving applicant volume.
- Cloud-based admissions software for delivering a better applicant experience.
- Workflow and analytics tools for evaluating, selecting and enrolling best-fit students.
- Communications tools for enabling personalized, relevant and timely communications to applicants.
- Processing, packaging and applicant technical support so you can focus on strategic priorities.

“The potential that I see in EngineeringCAS is almost limitless. It brings together all the aspects that you would need within enrollment management.”

DAVID T. POOLE  
Director of Admission



## About Liaison

For more than two decades, Liaison has streamlined the process by which higher education institutions manage their application processes and market their programs to prospective students. More than 31,000 programs on over 1,000 campuses nationwide reach prospective students, minimize administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus — through our admissions management and enrollment marketing solutions. Across our Centralized Application Services (CASs™), we process over 2,500,000 applications per year.



### Why Liaison?



#### Global Reach

**31,000+** programs across  
**1,000+** campuses use  
Liaison's admissions tools.



#### Quick Implementation

Implementation of  
EngineeringCAS will  
**take just weeks.**



#### Extensive Experience

Founded in **1990**, Liaison has  
spent over two decades serving  
higher education and processes  
**2,500,000+** applications each year.