

Do more with more.

CAS™ gives you more time and resources to focus on enrollment results.



Liaison's Centralized Application Service (CAS™) combines highly customizable admissions management technology with processing services to streamline the submission and management of applications.

CAS application processing services include:



Test Score and Foreign Credential Evaluation

Liaison expedites official test results and foreign credentials delivery through our partnerships with global testing providers and transcript authorities, streamlining integration with your application data.



Applicant Support

Liaison resolves over 1 million applicant calls, chats and emails annually, serving as an extension of thousands of admissions offices. Our U.S.-based call center employs highly trained staff to help students move through application completion. During peak periods, our call center offers uninterrupted, around-the-clock support.



Document Authentication and Storage

Liaison processes over 2 million documents annually, helping institutions go paperless. We physically receive and scan transcripts as well as manage letter of recommendation requests and submissions. During peak periods of the admissions application cycle, we perform these tasks on a 24/7 basis.

“Our previous process took literally weeks on end, with people working 80 hours a week to prepare applications for review. With CAS, we didn't have to spend that time processing applications to get everything where it needed to be or sending requests for letters of recommendation out — all those things were handled by the software itself or by Liaison's services team.”

MATT CIPRIANO
Associate Director of Enrollment
and Education Operations



With a CAS, Oregon Health & Science University **decreased time processing applications by 99%**; most of its programs decreased application review and time to decision by at least one week.



“ Before CAS, at least four of our seven admissions counselors spent the majority of their time on administrative tasks. When you consider their average salary of \$50,000, CAS is helping us save \$200,000 on application processing.”

JAMES WALTER
Director of Admissions,
Glendale Campus



CAS application processing services help you:

- ✔ **Increase Productivity**
Reduce administrative effort with no impact on budget by using our team as an extension of your admissions office. Focus your staff on recruiting, admitting and nurturing best-fit students by outsourcing manual administrative tasks.
- ✔ **Cultivate Early Matriculant Loyalty**
Differentiate your institution with a streamlined application and substantially less time to decision.
- ✔ **Gain a Competitive Advantage**
Empower your team to deliver the earliest offers now, when competition for filling seats has never been more fierce.
- ✔ **Digitize, Organize, Centralize and Secure Your Documents**
Protect the integrity of your application assets and save money and space by going paperless.

“ After our first cycle in CAS, we increased matriculants by 44%. Part of the credit for this increase goes to its complementary application processing services. They reduced our time to decision and our administrative workload while making it possible for us to review even more applications.”

DEE STEINLE
Executive Director of MBA
and MSB Programs



“ Remarkable! This year, as the number of applications doubled, processing them took less time than manually processing half as many the year before.”

JONATHAN PARKER
Assistant Director of
Pharmacy Admission



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